

REDUCE RISK



5 MEASURES YOU NEED TO REDUCE YOUR RISK OF LOAN DEFAULTS.

01.

UNDERSTAND YOUR MEMBERS' CREDITWORTHINESS:

Before you approve a loan, you need to understand your members' creditworthiness. Creatio's platform can help credit unions do this by providing a credit scoring tool that analyzes member data to assess their creditworthiness. It can also help credit unions track member financial trends so that they can identify any potential problems early on.

02.

SET REALISTIC TERMS:

Make sure the terms of your loans are realistic for your members. This includes the interest rate, repayment period, and monthly payments. We can help credit unions set realistic loan terms by analyzing member income and expenses using the Creatio platform. This will enable credit unions to track member loan performance so that they can adjust terms as needed.

03.

PROVIDE FINANCIAL EDUCATION:

Help your members understand how to manage their finances. This can help them avoid defaulting on their loans. We can provide members with access to financial education resources, such as articles, videos, and calculators. Our platform can also help credit unions track members' financial education activity so that they can see how it is impacting their loan performance.

04.

MONITOR YOUR LOANS:

Monitor your loans closely to identify any potential problems early on. This will give you time to take corrective action before the loan defaults. Creatio can help credit unions monitor their loans by providing a dashboard that tracks loan performance. Creatio can also send alerts when loans are at risk of default.

05.

WORK WITH BORROWERS:

If a borrower is struggling to repay their loan, work with them to find a solution. This may involve extending the repayment period, lowering the interest rate, or waiving late fees. Creatio can help you work with borrowers by providing a platform for borrowers to communicate with their loan officers. Creatio can also help credit unions track borrower repayment activity so that they can see how borrowers are responding to interventions.